

Going Viral On TikTok

Module 6



TikTok

What you should know about TikTok



- Much more easy to grow fans when compare with Instagram
- TikTok is very easy to use
- More than 1 billion people on TikTok nowadays
- Doesn't matter if you want to grow your own name or company brand on TikTok, start it today and you will not regret it
- It maybe a bit frustrated at the beginning, but if you keep going everyday, you will see amazing result after 7 days
- Be consistence, don't give up. Will grow fans week by week
- Keep your character on TikTok, no need to always follow others
- Vertical video is the TikTok format. Publish vertical video better than the horizontal video
- TikTok is a platform for "real life", you can be a bit mess up and keep that "live energy"
- Start to shot a lot of vertical videos for growing your TikTok account. No matter on street, in the café, or chilling at home