

# Organic Growth Fast Strategy 1



# Organic Fast Growth Strategy 2

- Join TikTok challenge, strategically publish videos
- Step 1 – Join one challenge, do 2 versions of videos
- 1st version video similar to other participants
- 2<sup>nd</sup> version video totally different with the 1st, publish it after 3-4 days
- You can make the 3rd version to show how you make the 1<sup>st</sup> & 2<sup>nd</sup> as the 3rd version video
- Publish the 3<sup>rd</sup> after 3-4 days when 2<sup>nd</sup> published



# Organic Growth Fast Strategy 3

- At least 5 videos per day
- You can post the videos in the past
- Prepare 150 videos to post every month (5 video X 30 days)
- Publishing schedule : In the morning, lunch time, 4 hours after lunch, evening, before sleep
- Better are vertical videos, but if time not enough, horizontal videos also ok. The key is keeping the rhythm
- TikTok is a number game, 5 videos per day is a best thing to start



# Organic Growth Fast Strategy 4

- Using your own music
- If you know how to make music, you can upload your own original music in your video
- If some people choose to use your own song after they watch your video, your song can go viral





# How to add your own song to a TikTok video using a third-party app

Recently TikTok has cracked down on users' use of copyrighted music in videos; the music or audio you put in your video should be original, to avoid the sound being removed from your video.

## Step 1.

Download and open the [InShot Video Editor](#) app on your iPhone or Android device.

## Step 2.

Under "Create New," tap "Video."

## Step 3.

From your phone's photo library, select the video you want to upload.

