

An introduction
to the platform:
An overview of
the features

Module 1



How to use TikTok

1. Download the app and sign up
2. Set up your profile
3. View the video feed
4. Like, comment, or share videos you enjoy
5. Search for videos
6. Follow users via videos search or TikTokCode
7. Set up your shot and pick out special effects
8. Record the video
9. Make final edits and add a caption to the video
10. Duet with other users
11. Participate in a challenge



Step 1

How to set up TikTok account

A. You can make a new account on TikTok in several different ways.

B. You can sign up for a TikTok account using

- Your phone number
- Your email address
- Or a social media account



Log in to TikTok

Manage your account, check notifications, comment on videos, and more.



Use phone / email / username



Continue with Facebook



Continue with Google



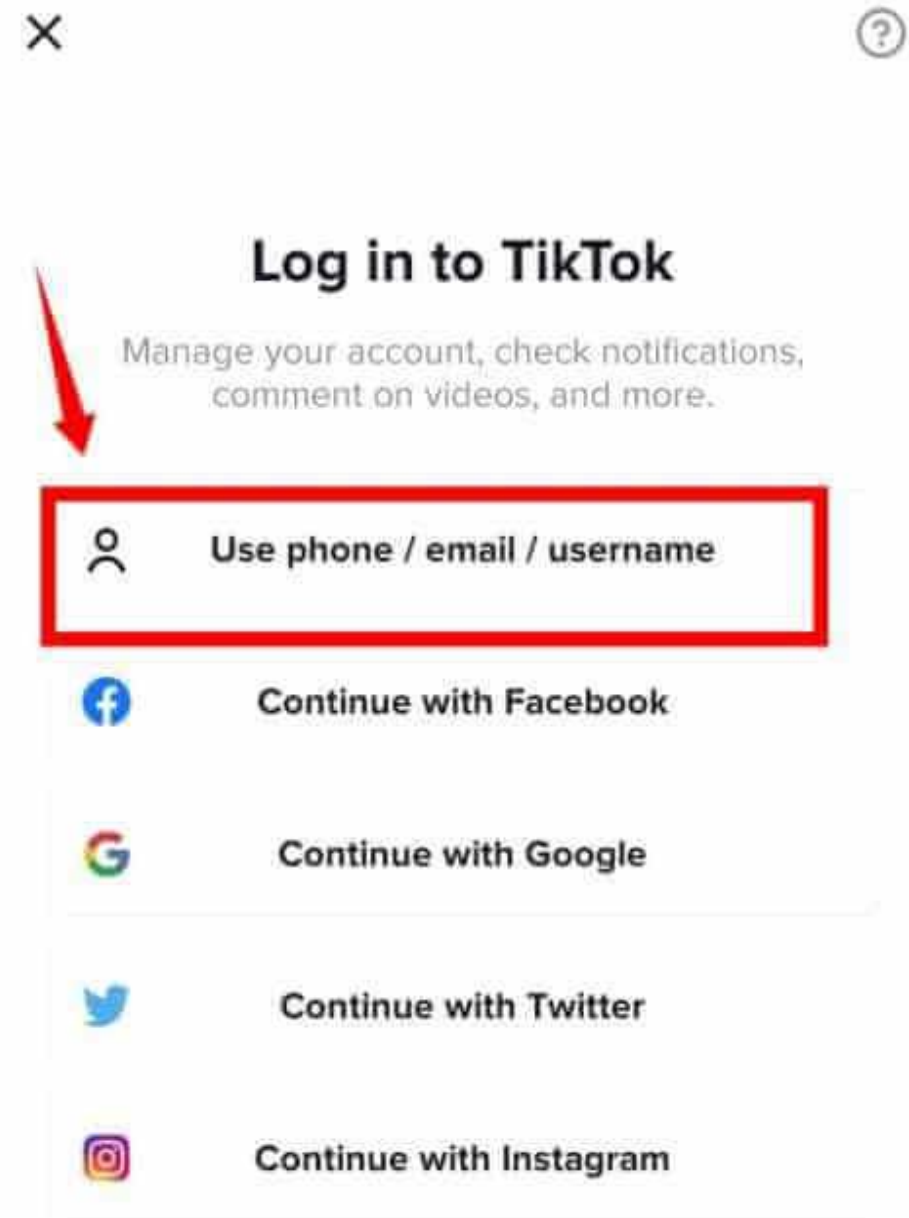
Continue with Twitter



Continue with Instagram

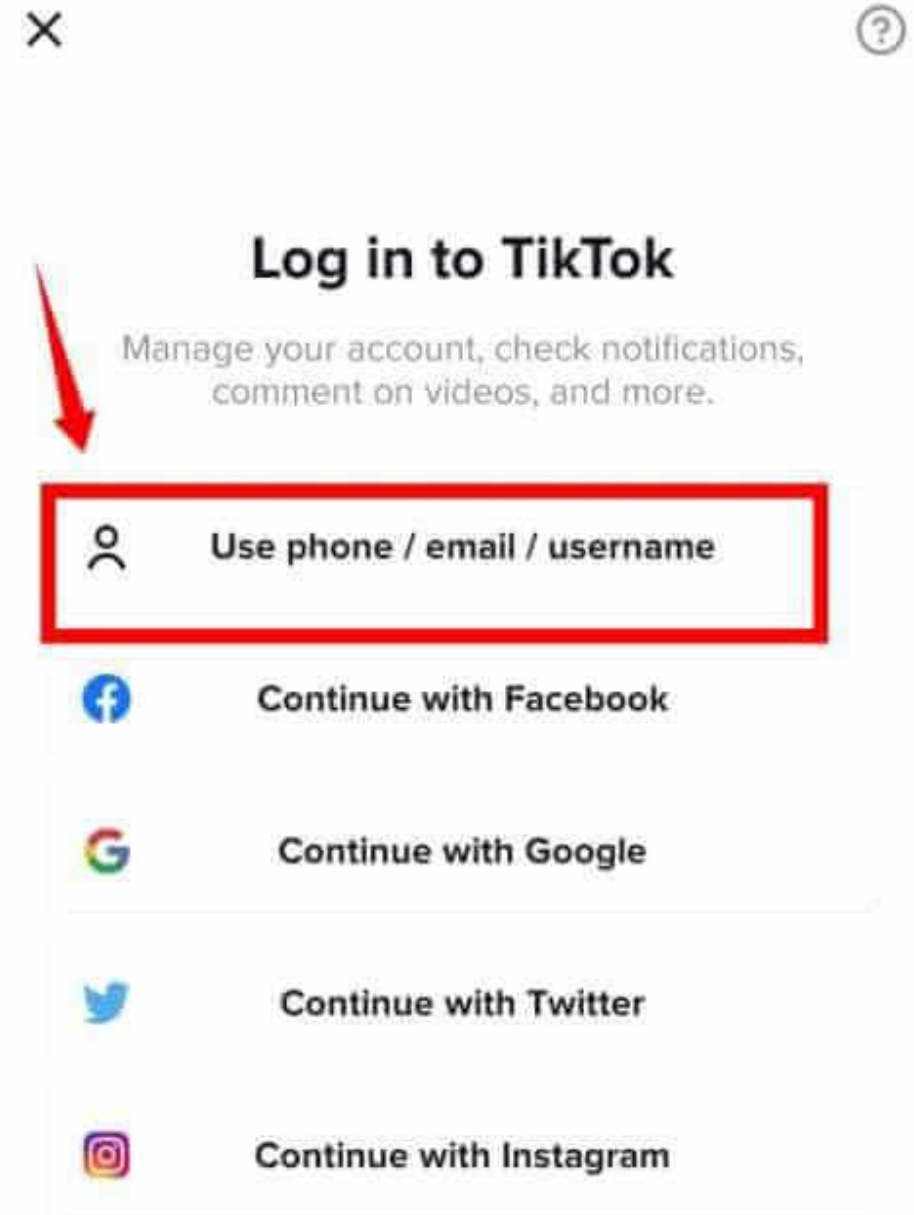
How to make a new account on TikTok using your phone number

1. Open the TikTok app on your [iPhone](#) or [Android](#)
2. Tap "Me" at the bottom-right of your screen
3. Tap your username at the top of the screen
4. Tap "Add account"
5. Tap "Use phone or email"
6. Enter your date of birth
7. Enter your phone number and then tap "Send code"
8. A 4-digit code will be texted to you. Enter the code and your new account will be created



How to make a new account on TikTok using your email address

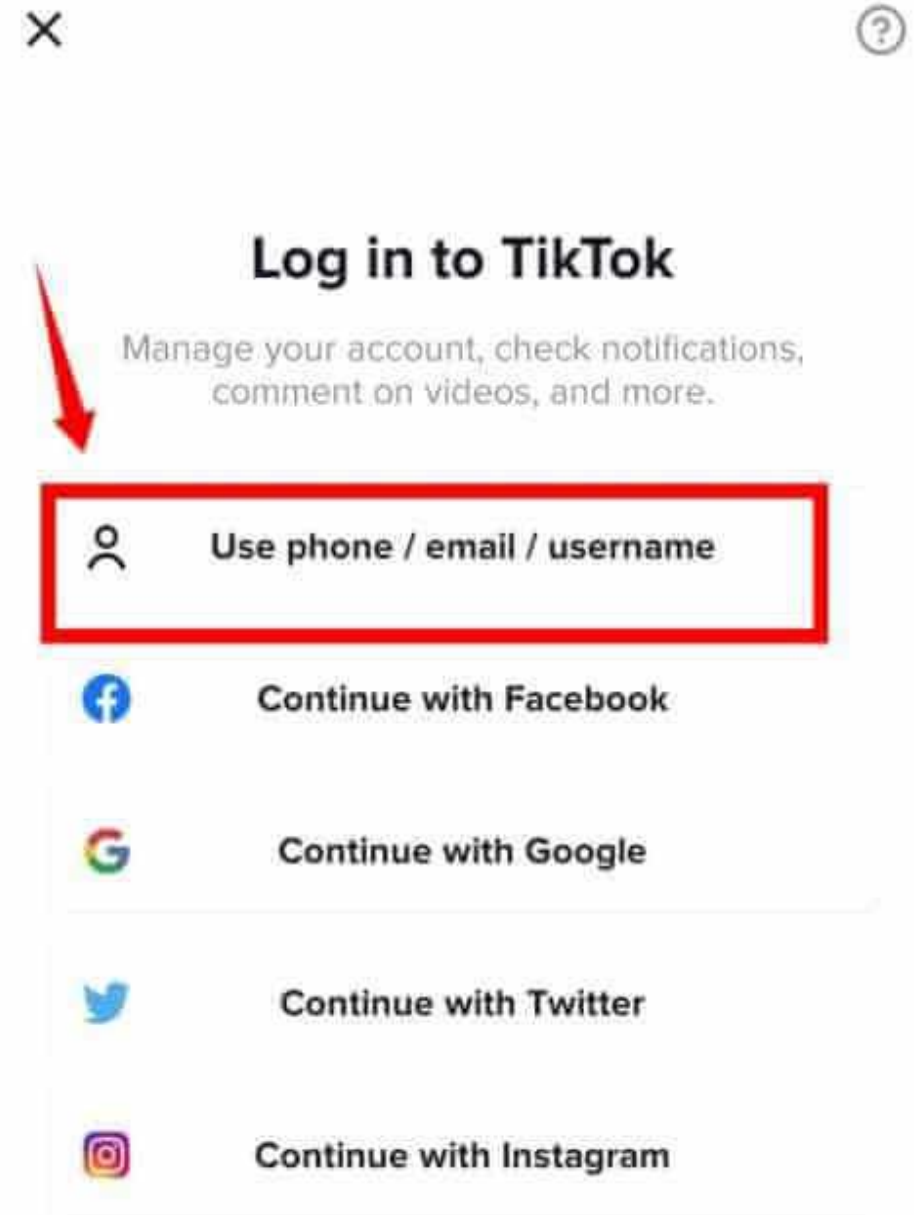
1. Open TikTok on your phone
2. Tap "Me" in the bottom-right
3. Tap your username at the top of the screen
4. Tap "Add account"
5. Tap "Use phone or email"
6. Enter your date of birth
7. Tap "Email" at the top
8. Enter your email address, then tap "Next"
9. Enter a password for your TikTok account then tap "Next"
10. Enter a username for your TikTok account then tap "Sign up" to make your new account



How to make a new account on TikTok using a social media account

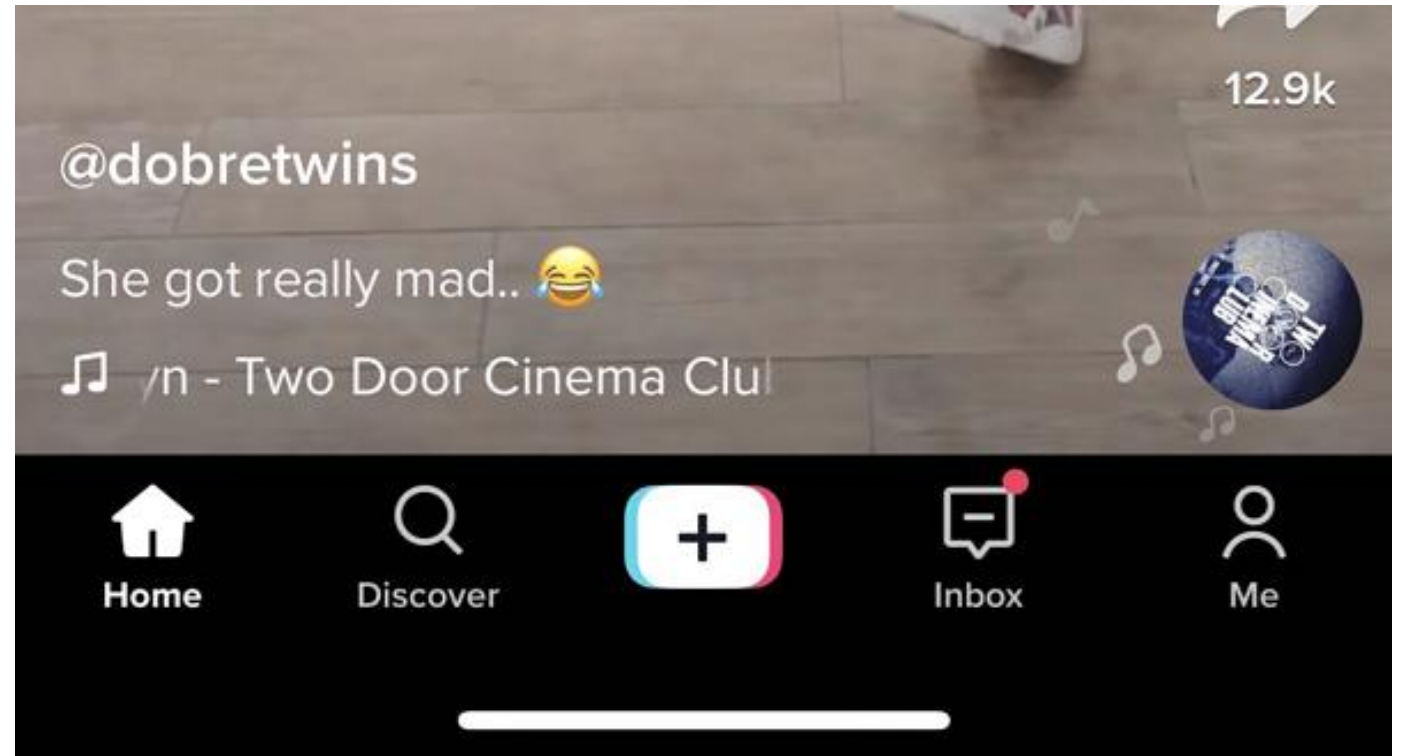
1. Open the TikTok app
2. Tap "Me" at the bottom of your screen
3. Tap your username at the top
4. Tap "Add account"
5. You can create a TikTok account using your Facebook, Google, Instagram, or Twitter account. Tap on your preferred social media
6. Enter the login details for the social media you have chosen

For iPhone users, you may have a pop-up message alerting you that " 'TikTok' wants to use 'X.com' to Sign In," "X" being the name of the social networking service you have chosen. Tap "Continue."



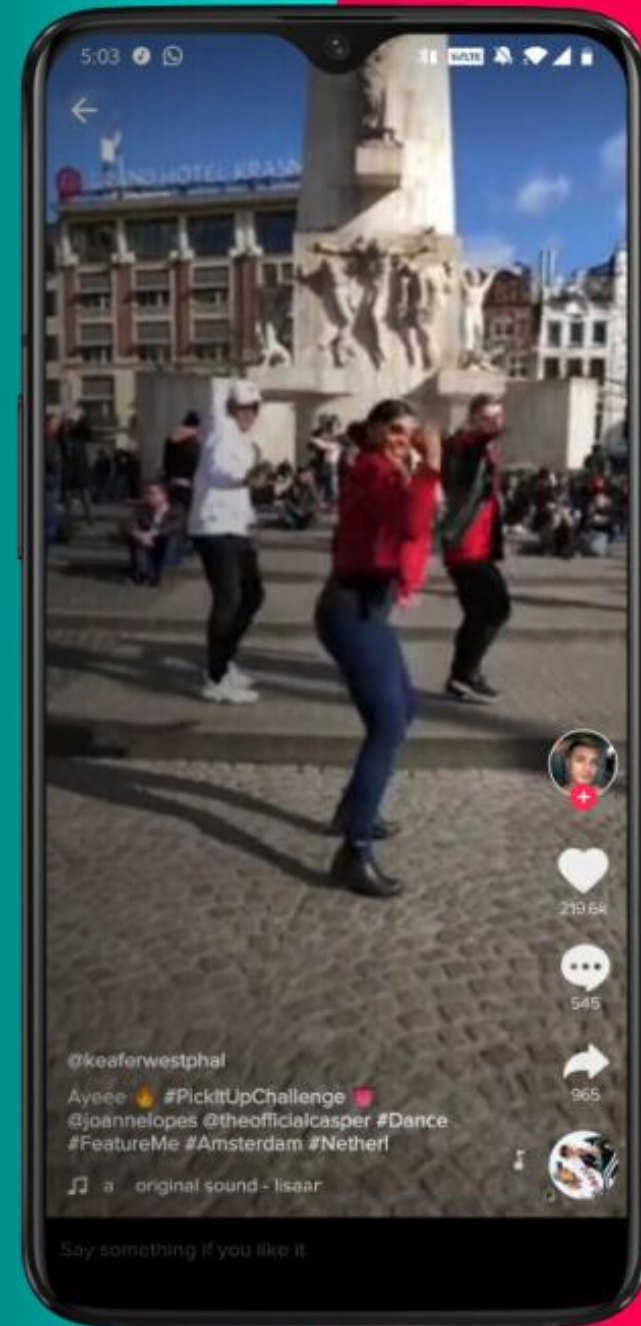
Step 2

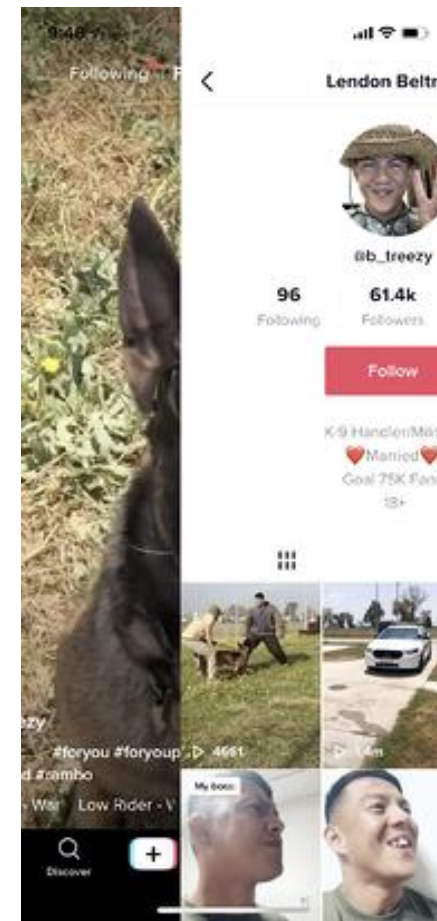
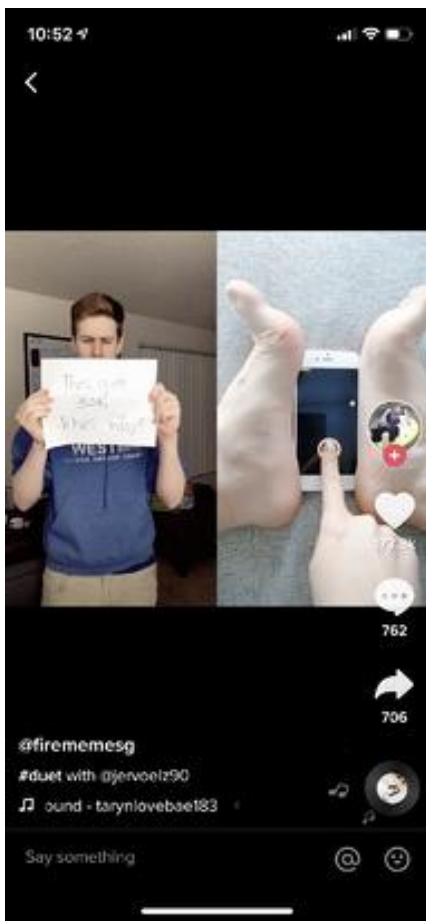
Set up your profile



Step 3

Finding videos and engaging with users

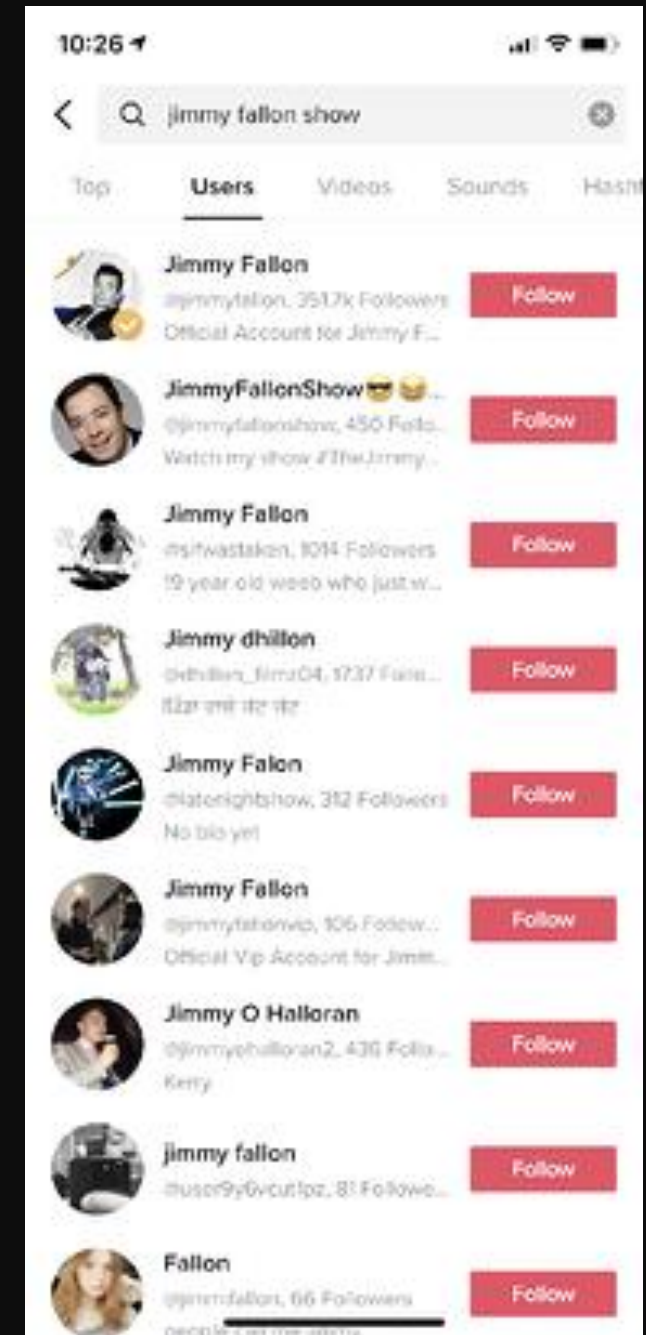




Step 4
Like, comment, or share videos you enjoy

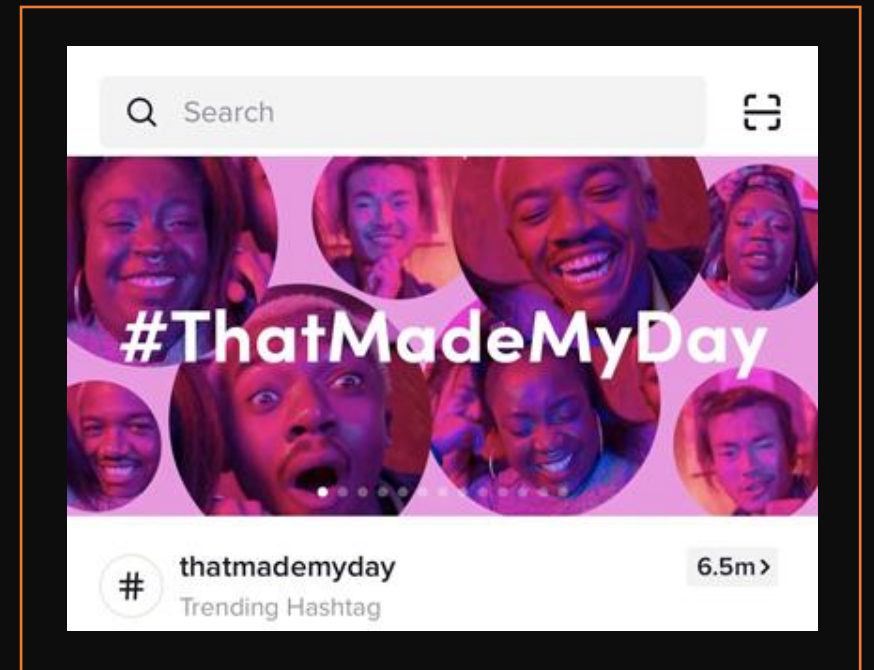
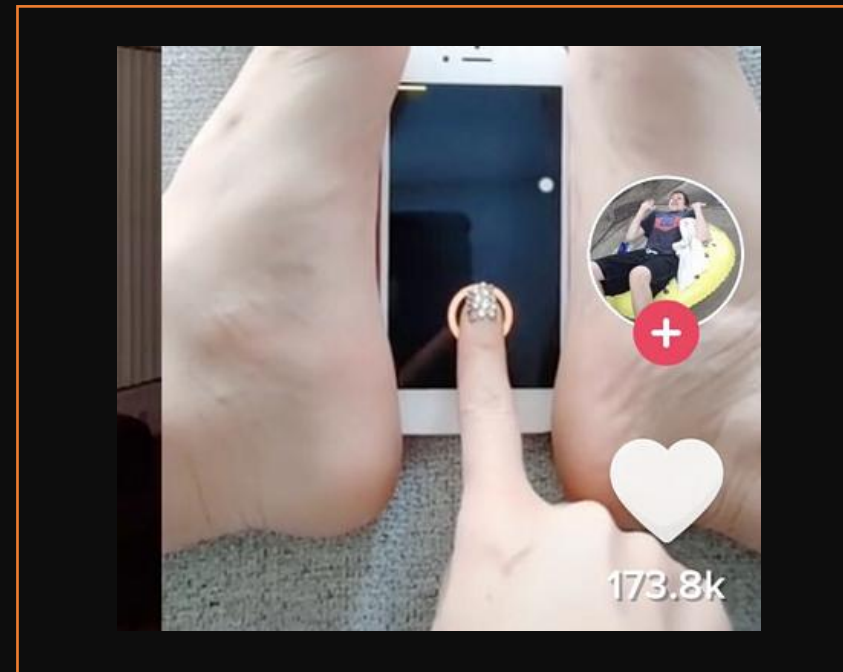
Step 5

Searching for videos



Step 6

Following users via videos, search
and TikTokCode



Step 7

Set up your shot and pick out special effects

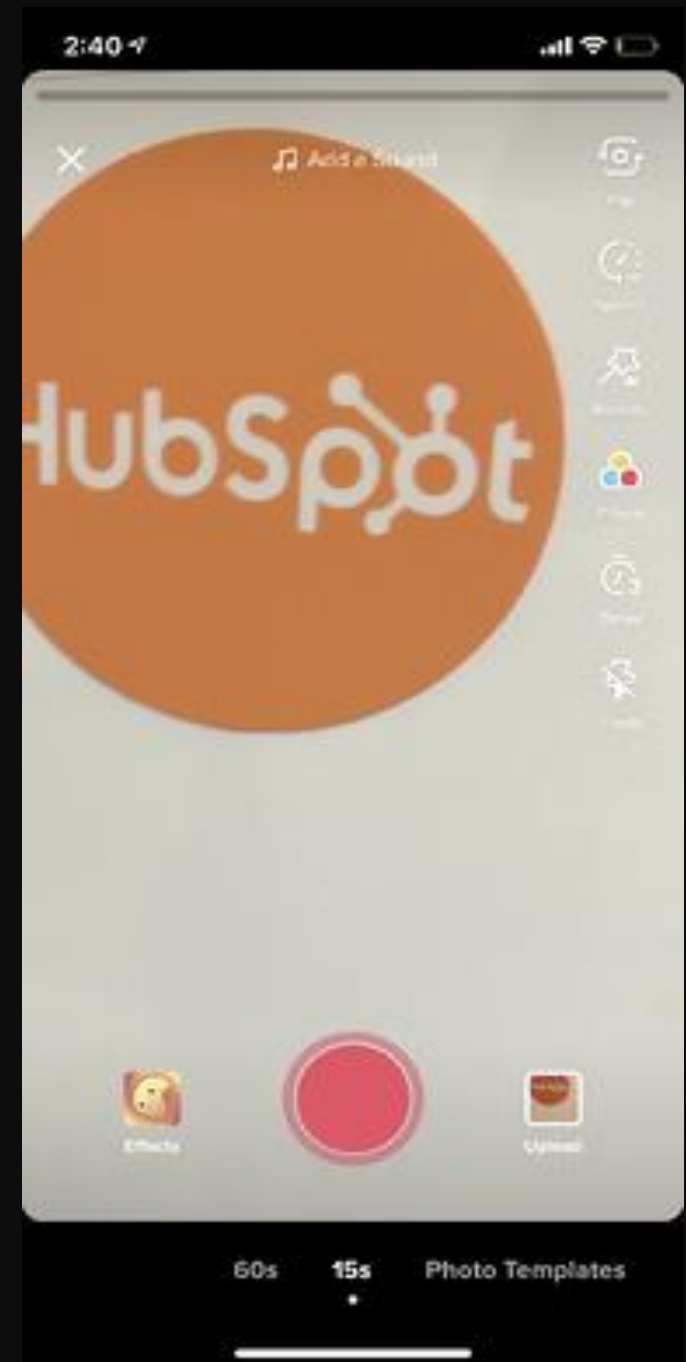
Speed

Beauty

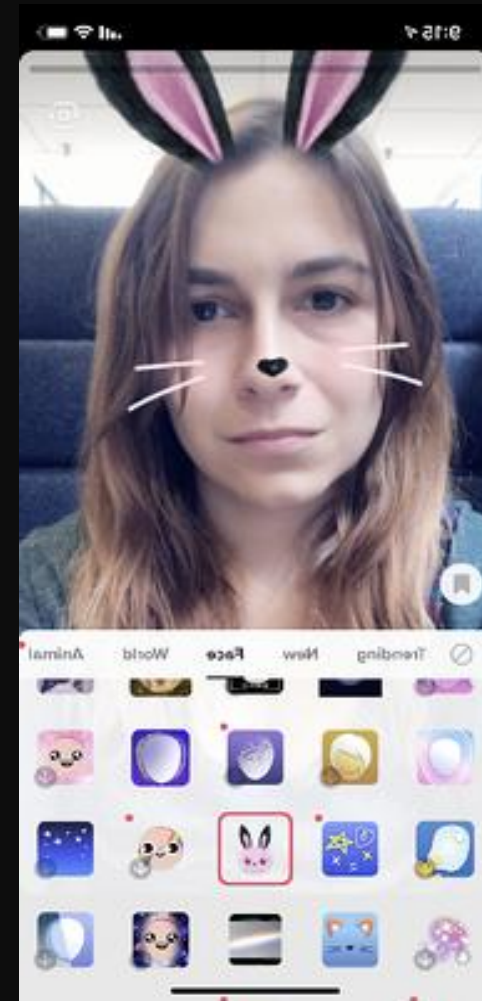
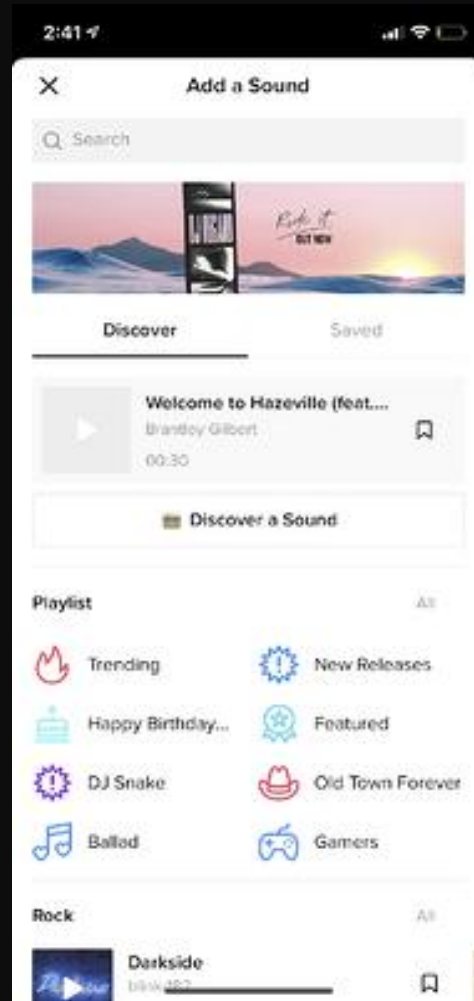
Filters

Timer

Flash



Music & Effects



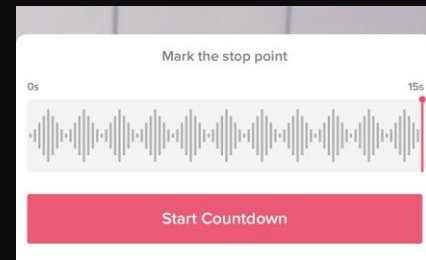
60s

15s

Photo Templates

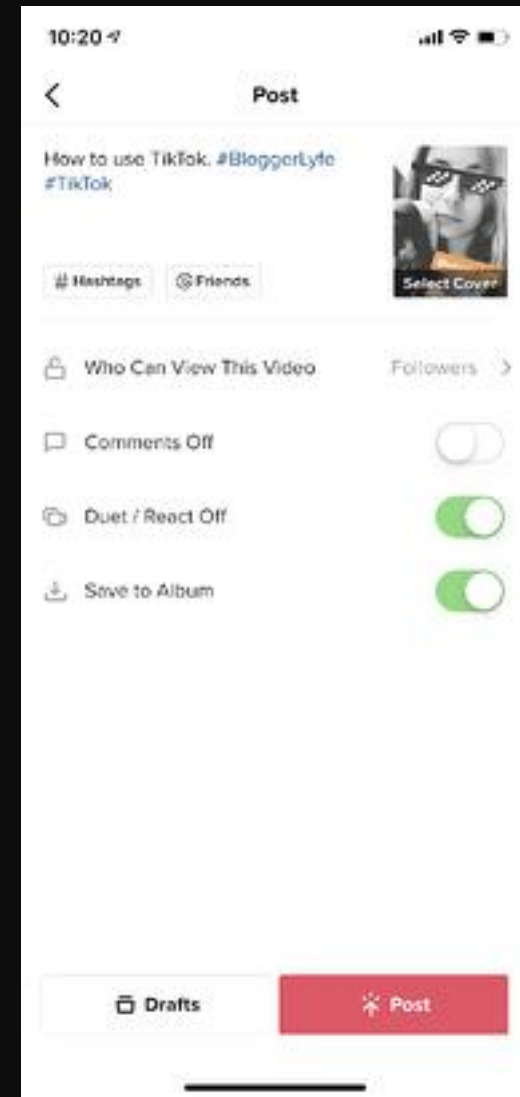
Step 8

Record the video



Step 9

Record the video





Step 10
Participate in a challenge

The image features the TikTok logo centered on a black background. The logo consists of a stylized musical note icon on the left, followed by the text "TikTok" in a white, sans-serif font. The background is decorated with several diagonal stripes in white, cyan, and magenta, creating a dynamic, geometric pattern. The entire composition is framed by a white border.

TikTok